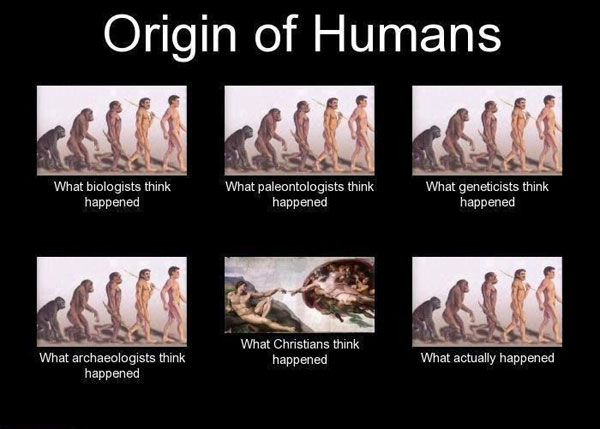


I chose to use this satire because it is simple but says a lot and is comical as well.

C This has decent contrast with the lighter background and colorful characters   
R Repetition of the writing style both on black one on the jacket the other on the anvil   
A they are both set apart from each other  
P both sets of ideas are spaced apart   
P purpose is to provide a satire   
A anyone that finds humor in politics   
G Cartoon  
E Public

  
I chose this satire for simplicity and comic relief as well as a real look into everyday situations involving intergovernmental relations.

C Light Background colorful features   
R one character on either side of the line  
A both main ideas on either side of the cartoon  
P well spaced   
P provide a political satire   
A eveyone  
G Cartoon   
E Public



I chose this satire because it is different from the rest. I find it quite funny but I like that there is a lot more to this one then the cartoon ones.

C Black Background with light images provides good contrast for the piece   
R all six images are spaced well with the same style text  
A everything on it is aligned well  
P good spacing on all aspects  
P provide religious humor   
A people who think it is funny  
G flyer  
E Public



This is the satire that I made as a representation of both many things and single phrases that go through the heads of traditional vs non-traditional students every day. Distinguishing between the thoughts and problems that go through a normal student’s head that thinks they have a lot going on vs someone who has real responsibilities in addition to the academic ones.

C I used contrast with the black and white cartoons and multi-colored text

R placed both cartoons on either side of the page

A aligned both pictures

P well spaced text and images

P provide comic relief

A anyone

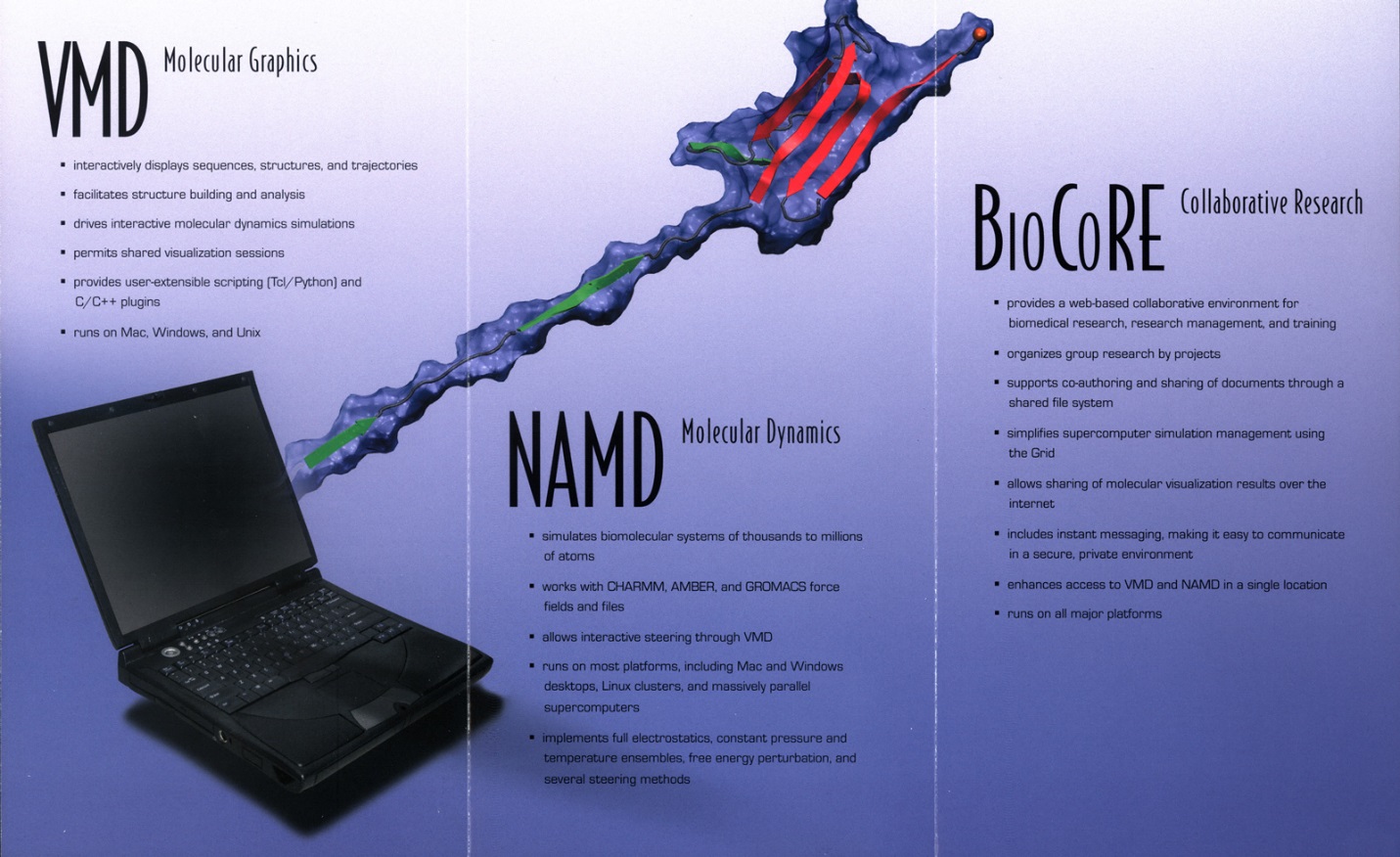
G cartoon

E Public / students



I chose this brochure because of its basic color tones and large amounts of information. I prefer personally to read ones like this because I feel that you get more solid facts from it then a few bullet points

C made good use of light lettering on dark surfaces and vice versa   
R good repetition of headline labels  
A well divided spacing   
P all text under a header   
P Provide Information   
A students   
G brochure   
E Students



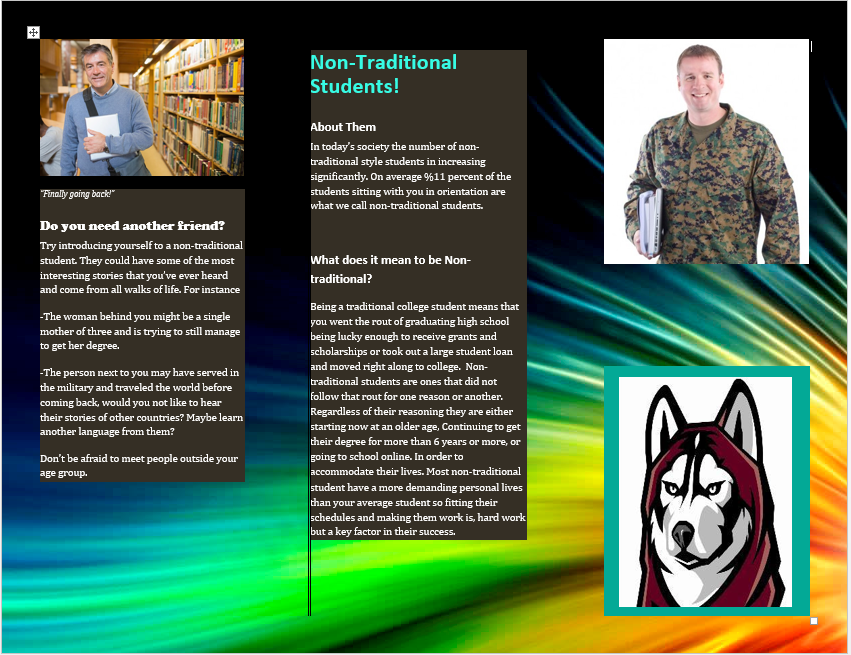
I chose to use this brochure because it is not only incredibly eye catching but it is also informative

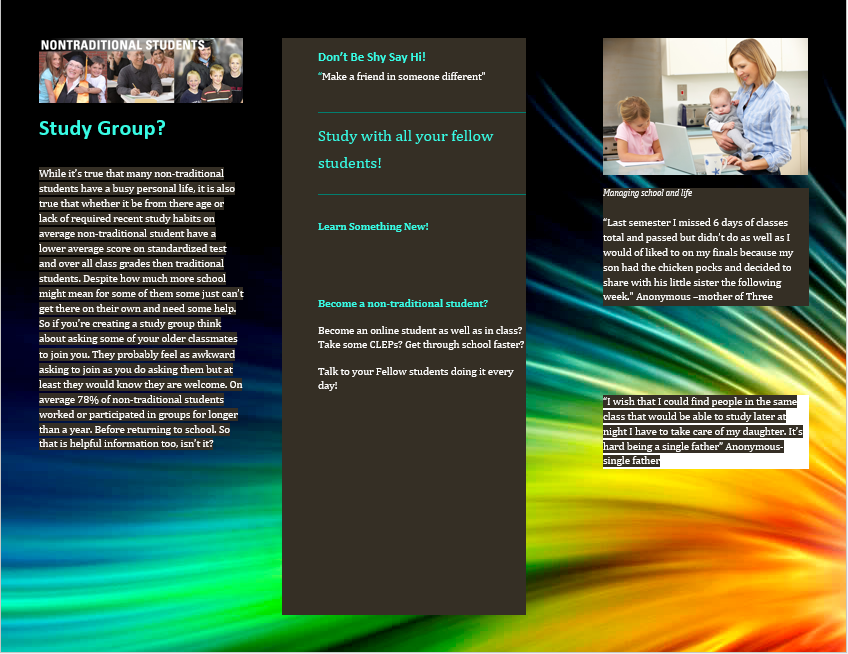
C wonderfully contrasted   
R big bold descriptive words   
A well aligned   
P everything has its own space  
P good division   
A Students   
G Brochure   
E Students



I chose to use this brochure because it’s what I would not want to do with mine I feel that even though it has repetition and contrast I think there is just too much of it taking away from any information given on it.

C to much contrast   
R okay use of Repetition  
A the left half is aligned alright  
P most information is on one half distractions on the other  
P Inform   
A Students  
G Brochure   
E Public





This is my brochure from Ear1 that I chose to use. It is to be used as an informational brochure for incoming students into any university on different people that they will come in contact with on a daily basses and lay some background work for why there perspective on the college atmosphere maybe slightly skewed from their own outlook.

C I used contrast with light text on a dark background

R I repeated the heading words

A Spaced well on their own slide

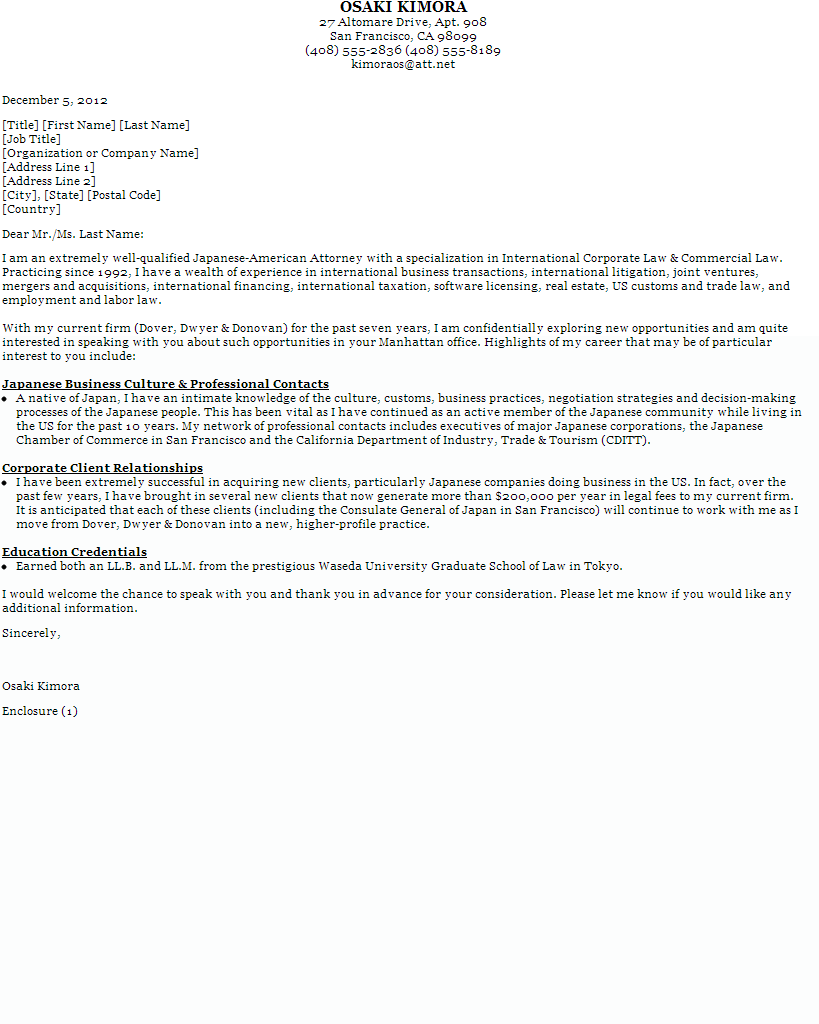
P each piece is on its own fold

P inform other incoming students

A incoming students

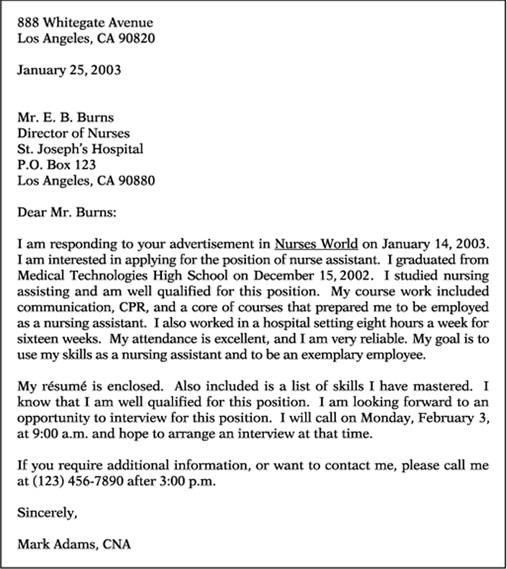
G brochure

E Public / students



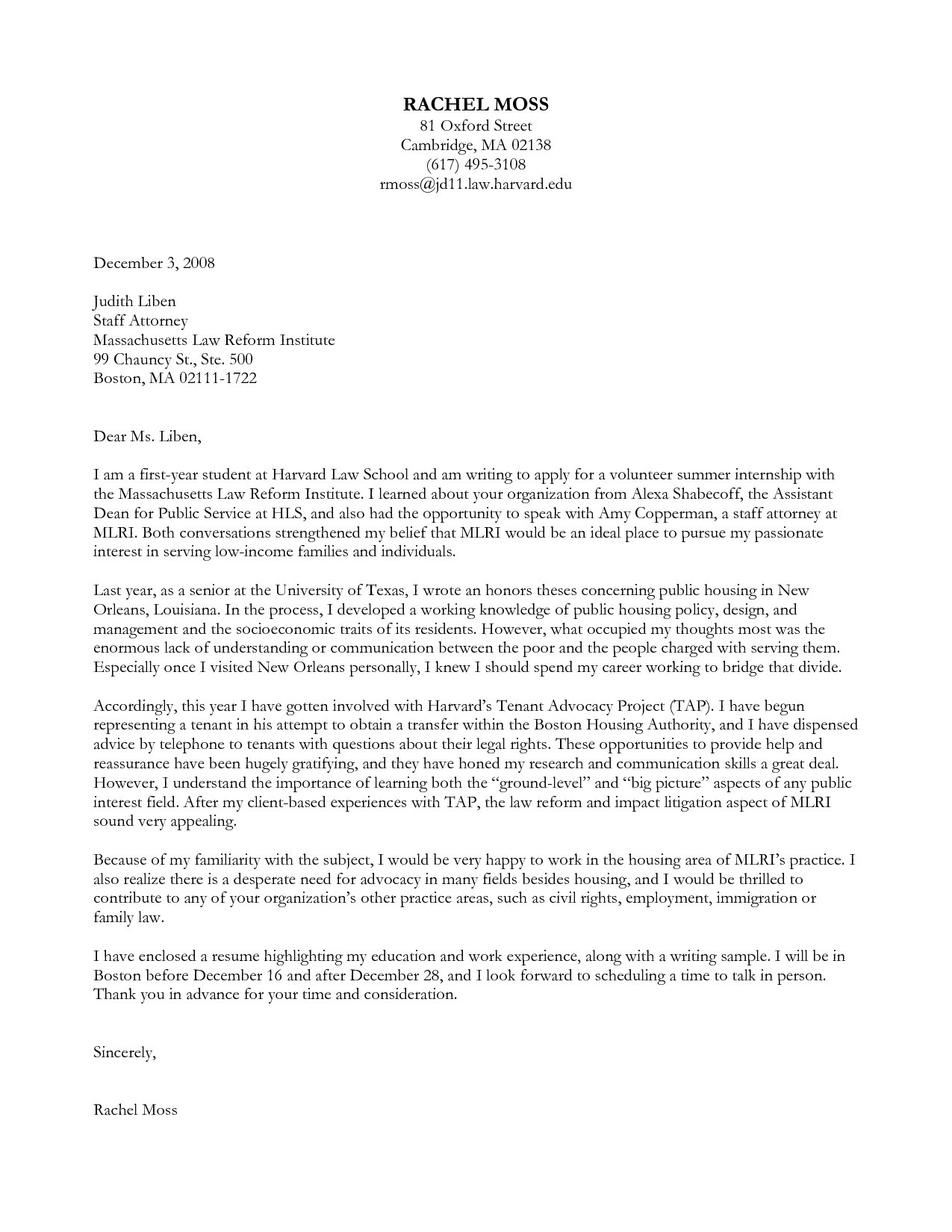
I chose to use this letter because it’s informative and utilizes bullet points unlike others that I’ve come a crossed. I like that it is short and to the point.

C direct with wording and utilizes bullet points   
R use repetition in regards to history and skill set   
A well formatted   
P grouped information together well  
P to engage a potential employer   
A potential employer   
G Letter   
E Workforce



I chose to use this letter because it is almost identical to the example used in class it is short and to the point. Well worded and uses good repetition to address points.

Contrast: Its straight to the point  
Repetition: Repeating of powerful words like "skill" or "mastered" giving the impression they are the best candidate  
Alignment: Everything is aligned very neatly  
Proximity: Grouped different types of information into paragraphs  
Purpose: To inform an employer of his abilities and availability  
Audience: Potential employer  
Genre: Letter  
Engagement: Workforce



This one I chose because I did not like it. There is nothing necessarily wrong with it but I believe it is too long and more filler then need be. I wouldn’t submit this to a potential employer.

Contrast: to much information   
Repetition: Repeating of skills and certifications to often  
Alignment: Everything is aligned very neatly  
Proximity: Grouped different types of information into paragraphs  
Purpose: To inform an employer of his abilities and availability  
Audience: Potential employer  
Genre: Letter  
Engagement: Workforce

Dear Mr. Smith,

I saw that you were looking for a new team member to lead your advertisement campaigns. I am interested in this position and believe that I am exactly who you are looking for. I have spent over five years doing public relations and interacting with the media. As well as graduated with a degree in digital design from “Famous School U” during my time there I ran a number of advertisements for different organizations all with huge success, and I would like to bring this success to your company as well.

I have enclosed my resume with this letter you will see as to how it is organized that I mean what I say when I say that I have skills with design and presentation. As an update to it however we just today got the numbers back from my last ad at “Famous School U” and it seems that we were able to raise awareness by %38 percent regarding non-traditional college students in today’s society.

I look forward to hearing from you. Please feel free to contact me day or night at (123)867-5309. Thank you for your time.

Very Respectfully

Brian Becker

This is the letter from Eear3 that I chose to use. This is a letter to a potential employer for an advertisement position. Written on the basses of fictional background history utilizing the Ear project as reference.

Contrast: I made it straight to the point  
Repetition: repeating words of importance   
Alignment: Everything is aligned very neatly  
Proximity: Grouped different types of information into paragraphs  
Purpose: To inform an employer of my abilities and availability  
Audience: Potential employer  
Genre: Letter  
Engagement: Workforce